

Company: MB Crusher (MB Spa – f. c. 02947820243)

Position: Junior Events Coordinator

Type of employment: Full Time

We are a leading company specialized in the supply of innovative attachments for excavators.

We are committed in offering to our clients solutions to improve efficiency and productivity in many application areas, such as construction and earthmoving sectors.

Position summary:

We are looking for a passionate and proactive person to become part of our team. This role is ideal for those eager to learn and grow professionally, with a strong focus on identifying and satisfying customers and dealers' needs, organizing product demos at our facility, aimed at promoting and selling our products.

Main responsibilities:

Dealers identification: plan and coordinate demonstration events where the products can be shown to the distributor's clients, as well as proactive research of new potential clients.

Work closely with the marketing team to define, where necessary, promotional materials and better product presentation strategies.

Select and arrange demonstration locations, ensuring they meet technical requirements so that the demonstrations will be as efficient as possible, whether it will a live demo or a static display.

Manage event budget, ensuring cost efficiency without compromising the customers experience.

Carry out participants evaluations according to the marketing team indications, collecting feedback from attendees about event effectiveness and identifying opportunities for improvement.

Requirements:

No previous experience is required.

Ability to effectively communicate technical benefits of our products to a diversified audience.

Good organizational, time management and problem-solving skills.

Availability to travel to attend events at different locations.

Ability to work independently as well as part of a team.

What we offer:

The opportunity to work in an innovative and growing company.

Initial fixed-term contract (1 year), with possible extensions and conversion into permanent, to start as soon as possible.

Competitive salary (gross salary range: min. 21,000 - max 26,200 x 40 hours per week) and incentives based on achieved goals.

Opportunities for professional growth, continuous training on our products and technologies, all set in a young, international and highly stimulating environment.

type of contract proposed is initially determined for 1 year with indefinite perspective and the start-up time is "the sooner is the better";

How to apply:

Applicants can send their CV and cover letter to andrea.alba@venetolavoro.it, including emanuela.minasola@venetolavoro.it in cc. Recruitment is ongoing, so application should be sent as soon as possible.